# NUTRITIONIST REPRENEURSHIP PROGRAM www.myNEP.org

# **PROSPECTUS** 2020-21













































































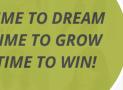












































































#### **FOREWORD**

Dear Nutritionists and Dietitians,

Slightly over four years ago, when we meticulously designed and executed our first NEP cycle, we knew only two things:

**One** - we want to empower the Nutritionist community

Two - inspiration isn't enough, we want to transform!

Sure enough, with intent in our heart and purpose in our mind - we manifested a lot in 4 years.

14 cycles, 98 fellows, 32 cities, 6 countries and 3000+ students and graduates inspired through our entrepreneurship workshops and webinars, and we are not done yet!

Our greatest source of inspiration is to see our community succeed and reach great heights - and sure they have made us proud! Are you ready to be one of them?

Being able to wake up in the morning to a job which allows you to touch lives and witness positive changes is an inexplicable joy of a different kind!

Thank you for allowing us to do this.

Health and hugs, Dt. Tehzeeb and Dr. Vishal Program Directors, NEP



**Dt. Tehzeeb Lalani**Founder, Scale Beyond Scale



**Dr. Vishal Marwah** *Founder, Vishwas* 

NEP is a social enterprise founded with the aim to empower Dietitians and Nutritionists via experiential programs, workshops and symposia. Our goal is to provide the community with the skills, resources and tools to build, sustain and grow their nutrition practice.

# **NEP** is for you if you are...



- A fresh nutrition graduate looking to start your own practice
- An established nutritionist/dietician looking to grow your practice and need help along the way
- Someone who values work-life balance and are searching for creative ways to generate revenue while working from home
- Tired of your routine, mundane job and would like to try something innovative in the healthcare space

#### **BENEFITS**

of NEP



- Ample support, guidance and hand-holding from industry experts and mentors
- Step-by-step guide on how to expand and grow your health and nutrition practice
- Tailor-made and actionable strategies on generating revenue without working a fulltime job
- Work-life balance
- Your own personal brand

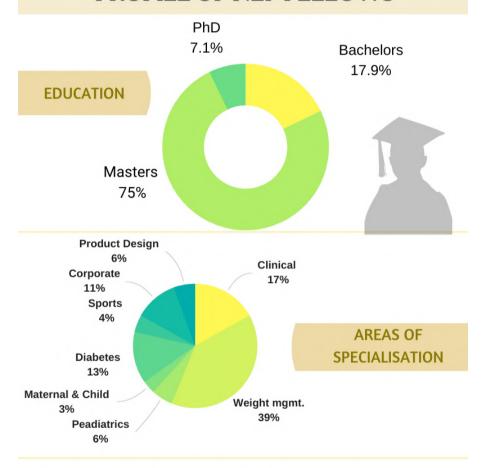


#### NUTRITIONIST ENTREPRENEURSHIP PROGRAM

## 2016-2020 Achievements



#### PROFILE OF NEP FELLOWS



of NEP graduates **DOUBLED** their income within 6 months of completion of the program

33%

of NEP graduates got featured in the MEDIA between 2016 till 2019





3000+

Students and graduates attended NEP workshops, webinars & eNlight



# What we stand FOR

# What we stand AGAINST



الركا

Cooperation



Competition

Growing together



Growing alone

Innovative thinking



Boxed thinking

We



I

Action



Procrastination

Risk taking



Playing it safe

Big picture



Narrow focus

Empathetic



Self indulgent

Tech-savvy



Tech-phobic

Dreaming + Doing



Only Dreaming

## **Program Director**



Dr. Vishal Marwah
Physician Leader and
Founder, Vishwas

Dr. Vishal Marwah is the Founder and Physician Leader at VISHWAS, a social enterprise committed to promote health and well-being in communities, worksites and schools. Over the past few years, Dr. Vishal has been a family physician, wellness coach, researcher, motivational speaker, author, and yoga teacher. Prior to VISHWAS, Dr. Vishal was responsible for coordinating the efforts of the Global Cardiovascular Disease Programs at the Mount Sinai School of Medicine in New York.

He holds the honorary position of the Regional Chair (India) for the International Association of Worksite Health Promotion. He has also authored a book chapter on India, in an international publication – 'Global Perspectives in Workplace Health Promotion'. His efforts have been recognized at the international level, and the VISHWAS model of Physician Leadership has been awarded the 'Grand Challenges Canada – Rising Stars in Global Health' grant award. He is also leading the Mumbai Chapter of the Start-up Leadership Program, and is the Lead Evangelist for the TiE Health Entrepreneurs network.

"An entrepreneur is someone who jumps from a plane without a parachute, and figures out how to build one on the way down."

- Matt Salzberg (CEO, Blue Apron)



## **Program Director**



Founder, Scale Beyond Scale

Tehzeeb is a young and dynamic entrepreneur with a degree in Clinical Nutrition and Food Studies from New York University. She is the sole proprietor of a health and nutrition consultancy service called Scale Beyond Scale (SBS) where evidently enough, she helps her clients look beyond the weighing scale and guides them through a host of health woes from diabetes to heart disease and everything in between. She contributes as a guest author for magazines such as Home and Happiness, The Active Times, Health Me Up, Diabetes Health, HealthBiz and B Positive.

She has also made appearances on Zee Business, Care World TV and done brief stints for All India Radio and The Economic Times. When not working, speaking, writing or studying the latest health trends, she travels, does yoga, studies and speaks fluent French, rants about the benefits of awakening at 5:00 am and partakes in simple home cooking experiments and plays hide-and-go-seek with her 1 and 3 year old nephews (accepting all suggestions for other playtime ideas).

"The best way to find yourself is by losing yourself in the service of others"

- Mahatma Gandhi



## **Program Manager**



Jaini Shah
Founder, Food Architect

Jaini has always found an interest in cooking for her family and her friends, and more recently – in the role that choosing the right kind of foods (and balancing it with a healthy lifestyle) plays in everyone's lives. This, in turn, influenced her decision to study a Masters in Food science and nutrition, which gave her the confidence to put this knowledge to practical use - both in her personal life and in enriching the lives of others.

Her goal and purpose of life are to inspire and guide individuals to a life of nourishment and healthy living, which gave rise to her own setup, Food Architect - Designing health and lifestyle.

Eagerness to learn new skills to complement the nutritional expertise led her to join NEP first as a fellow and eventually as a Program Manager (she felt so connected to the team and the purpose that she wanted to associate herself with NEP long-term). She loves witnessing fellow Nutritionists/Dietitians transform! It gives her a reason to show up to work each day and makes her love her role in the organization.

"The purpose of human life is to serve, to show compassion and the will to help others."

- Albert Schweitzer



## **Technology Mentor**



An IT engineer and a Project Management consultant by profession, Sweta brings to NEP her vast experience in applying IT skills to business. Over the past 12 years, she has trained over 10,000+ people and has worked with customers like Maruti Suzuki, Adani Group and Pearson Education.

Sweta is also an avid Yoga practitioner, loves to travel, dance and cook healthy meals. She attributes her focus and creativity to the practice of Vipassana Meditation. As a Technology Mentor at NEP, she will be guiding the participants through their transformational journey.

"The mind is everything. What you think, you become."

- Gautam Buddha



## **Design Mentor**



Vishwajit is the Design Mentor at NEP and his role is to infuse within NEP fellows and pass onto them his love for design. He trains them in cultivating a design acumen and reviews their website, logo, business card, brochures etc. with a fine sieve and some deep and profound insights.

He is an aspiring engineer, social media marketeer, and also the Founder of a start-up called the Green Kaleidoscope - an organisation working towards rehabilitating natural green patches across housing societies, government and private properties. He enjoys trekking, playing badminton, sprinting, binge-watching Netflix and more importantly - cooking and trying exotic cuisines. He also loves participating in social events and workshops on entrepreneurship.

When asked to give a one-sentence summary of his work, he says: "I design websites and presentations for some of the smartest and most talented out there." Vishwajit's life goals keep evolving every few months, "just like an android/iOS update" he claims. However, what has stayed consistent through the evolving epiphanies is his love and passion to make the world a better place with his positive actions!

"Strive not to be a success, but rather to be of value" - Albert Finstein





# The most powerful program that transforms Nutritionists into Nutripreneurs!

# **NEP 6 Weeks Flagship Program**

January 2021 cycle

4 joyous years of empowering Nutripreneurs!





# Week 1 - Health promotion fundamentals (Theories, models and motivational counselling)

- Introduction to NEP and the art of story-telling
- Health promotion theories and the Science of behaviour change
- Art of motivational counselling
- Effective public speaking



#### Week 3 - Wowing clients (Persuasive Design and innovative offerings)

- Art of Getting things done
- Wowing your clients with great experience
- Introduction to Design thinking
- Designing health promotion programs



#### Week 5 - Beyond diet plans (Pricing, telephonic counselling, digital marketing)

- Pricing workshop 1
- Pricing workshop 2
- Online and telephonic counselling
- Digital marketing (SEO, SEM, and Facebook Ads)



# Week 2 - Attracting clients (Branding, sales and marketing)

- Building your own personal brand
- Building your own organizational brand
- Getting your first client
- Selling your services



# Week 4 - Digital and Tech week (Graphic and Website Design)

- Introduction to Graphic Design
- Creating Persuasive content
- Using Graphic Design tools
- Workshop on web-designing



# Week 6 - From Ideas to Implementation (Leadership, finance, negotiation)

- Workshop on leadership and team building
- Art of negotiation
- Financial management
- Critical issues in Nutrition Individual and group presentations

# FLAGSHIP PROGRAM DETAILS



Program fees for the flagship program: For Indian nationals: 33000 INR (All inclusive) For Foreign nationals: USD 500 (All inclusive)

#### **Includes:**



6-week intensive online program



100+ hours of video lectures (access to NEP online learning portal with web and mobile app)





NEP coursebook (a hard copy will be shipped to your residence/workplace prior to program commencement)



Lifetime support post program completion



One-on-one mentorship and support with program directors via NEP office hours (30 minutes/week)



8-10 live interactive sessions via video webinar + comprehensive one-on-one support over phone and email.



Lifetime access to the NEP alumni and mentor network

#### Financial assistance:



We have a limited number of partial, need-based scholarships for outstanding candidates. Decision regarding scholarship awards will be taken after the personal interviews. Participants will be assessed based on their financial status, commitment toward nutrition, community service, and leadership qualities.

# FLAGSHIP PROGRAM SCHEDULE 2021



Program dates: January 24th to March 27th, 2021

Last day to Apply - December 10th, 2020

Week 1	Jan 24 - Jan 30	Health promotion fundamentals
Week 2	Jan 31 - Feb 6	Attracting clients
	Feb 7 - Feb 13	Study break 1
Week 3	Feb 14 - Feb 20	Wowing clients
Week 4	Feb 21 - Feb 27	Digital and tech week
	Feb 28 - Mar 6	Study break 2
Week 5	Mar 7 - Mar 13	Beyond diet plans
Week 6	Mar 14 - Mar 20	From ideas to implementation
	Mar 20 - Mar 27	Final Presentations

- Weekly live group video sessions (60 120 min) will be conducted once a week through the duration of the program
- The exact schedule of the group sessions will be decided after the batch is locked
- The preference of the fellows will be taken in to consideration
- Historically, the live sessions have taken place on weekdays, 7:30 am to 9:30 am (but this is subject to change).
- Assignments will need to be submitted as per the schedule



# ADMISSION PROCESS



STEP 1

Apply online on www.mynep.org/application

STEP 2

Online NEP Entrance test

STEP 3

Preliminary Interview

STEP 4

Final Interview

STEP 5

Acceptance and Payment of Fees

## **ADMISSION**

#### **Detailed process**

#### STEP 1: Apply online on www.mynep.org

- The application is fairly simple and will take only 5 minutes. You will need to upload your resumé.
- After submitting your application, you will receive an automated confirmation email from us.
- You will hear from us within 3 days. If you have cleared the preliminary screening, you will move onto STEP 2.
- The email sent to you will have a scheduling link for the online entrance exam. You are required to schedule the online test within 3 days of receiving the email.

#### STEP 2: Online NEP Entrance test

- This online test is to assess your basic nutrition and dietetics knowledge and your entrepreneurship potential.
- There will be a non-refundable exam fee of Rs 500 which would have to be paid online. You will need a credit card/net-banking details to make the payment.
- A minimum passing score of 50% is required to be eligible for STEP 3.
- Your objective score will be shared with you immediately after the exam.
- Your essay scores will be shared with you within 48 hours of completion of the exam.
- If you clear this step, you will receive an email with details about Step 3 which will be an in-person or a telephonic interview.

#### STEP 3: Preliminary interview

- This will be a telephonic interview conducted by Tehzeeb, one of the Program Directors.
- The interview will last approximately 20-30 minutes. You will be assessed on the following 5 criteria -
- i) Nutrition knowledge
- ii) Leadership potential
- iii) Entrepreneurship potential
- iv) Creativity
- v) Passion
- You will be informed about the decision of the interview within 72 hours.
- If selected, you will receive an email with details about scheduling the final stage interview.

#### STEP 4: Final interview

- This will be a telephonic interview conducted by Dr.
   Vishal Marwah one of the Program Directors.
- The interview will last approximately 20-30 minutes.
- You will be assessed on your entrepreneurship and leadership potential, your attitude towards nutrition science, and community service.

#### **STEP 5: Final Decision**

Each applicant will receive a final decision from us within one week after completion of the final interview stage. There could be one of the following four outcomes.

#### ACCEPTED (A): Acceptance to the program and securing your spot

- You will be informed about the decision within 48 hours of completion of the final interview.
- You will be informed by email about the decision. You are requested to not call the office incessantly to enquire about the results
- If you are accepted to the program, you will be required to pay an INR 5000 deposit within 3 business days to secure your admission. Failing to do this will cause you to lose your admission.
- You will be given a due date by which you will be required to make the remainder payment. Programs fees are to be paid in full two weeks prior to program commencement.

## WAIT-LISTED (W): Wait-listed for acceptance to the program

- We are trying to keep our batch size small and compact so that we don't compromise on the quality we deliver to each fellow. Because of this, we sometimes find ourselves in a situation where even though we may love your profile and think you would be a great fit for NEP, we would have to put your application on 'Wait-list.'
- If and when we incur dropouts, your application will move up the wait-list and onto the list of accepted applicants.

### CONDITIONAL ACCEPTANCE (C): Conditional acceptance into the program

 In some instances, you may receive a conditional acceptance letter - contingent on your ability to provide a document (Degree in Science/Nutrition for instance) or other evidence as required by NEP

#### REJECTED (R): Non-acceptance into the program

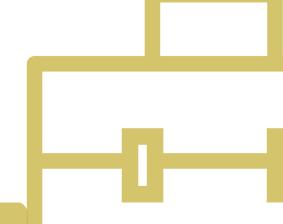
Your application may be rejected if:

- You do not hold a minimum Bachelors degree in Nutrition/Dietetics/Food Science.
- You have provided wrong and inaccurate information on your application.
- You have provided false certifications, credentials and qualifications on your application.
- You have been found to be involved in unethical, unscrupulous or fraudulent practices.
- You lack an entrepreneurial spirit.

In case of rejection, you are encouraged to schedule a call with the Program Directors to understand how to strengthen your applicant profile for a future cycle. In some instances, you may not be eligible to apply to a future cycle. In said instances, you will be notified via email.

# TERMS & CONDITIONS

- The NEP flagship program is for qualified Nutritionists and Dietitians with bonafide degrees irrespective of their country of origin.
- NEP is a professional organisation for a competent few. We maintain high selection standards for our flagship program and once selected, we expect that you demonstrate professionalism in all your conduct towards the program mentors and your co-fellows.
- Program fees are set in advance and are non-negotiable. Please refrain from asking for discounts. We do offer need-based scholarships to deserving candidates.
- If you need to reschedule or cancel your telephonic interview, unless there is an emergency, you are required to give the NEP team a 24-48 hour notice. Unprofessional and erratic behaviour may hamper your chances of getting selected.
- You will have 3 weeks from the date of selection to confirm your participation in the program. NEP reserves the right to withdraw your offer or defer your application to the next cycle of entry in case of delays and an inability to confirm in the stipulated time period.
- If you have an emergency and are unable to join the program post your formal acceptance, you are expected to let the NEP team know at your earliest best. We have candidates on our wait-list whom we would need to move up the list in case of dropouts. Lack of coherent communication and a disappearing act will hamper your chances of acceptance into a future cycle.
- You may be required to provide satisfactory evidence of your qualifications (Degree in Science/Nutrition if required) before admission. Failure to provide such evidence to the satisfaction or providing wrong and inaccurate information and false certifications, credentials and qualifications will result in the termination of your offer and the revocation of your registration.
- In order to secure a place in the program, you will be required to pay a deposit of 5000 INR (USD \$100). If a deposit is required, you will be advised, following receipt of your application, by an email message issued by the Program Director or in your offer letter. If you do not pay the deposit monies in accordance with the payment terms advised in your offer letter, your application shall be withdrawn without further notice. Any deposit you pay will be offset against the balance of fees owed to the program.



2016 - 2020









































































































































Manali Sherkane

BSc in Food Science
and Nutrition
Mumbai



Anagha Desai

MSc in Nutrition
and Dietetics

Mumbai



Simmi Khanna
PG in Nutrition
and Dietetics
Jamnagar



Vaishali Ratnam

MSc in Food Science
and Nutrition
Mumbai



Nusrat Patel

MSc in Nutrition
and Dietetics

Mumbai



Jaini Shah

MSc in Food Science
and Nutrition
Mumbai



Ekta Chheda MSc in Clinical Nutrition and Dietitics Mumbai



Soumya Peeru

MSc in Dietetics
and Food Service Management
Mumbai



Shikha Gala

MSc in Food, Nutrition
and Dietetics

Mumbai



Manoli Doshi
Bsc in Food Science
and Nutrition
Mumbai



Mudra Gohil

MSc in Clinical Nutrition
and Dietetics

Mumbai



Deepa B.R.

MSc in Food Science
and Nutrition
Mysore,



Roshan Lopes

PG Diploma in
Clinical Research
Mumbai



Kejal Sheth

BSc in Food Science
and Nutrition

Mumbai



Sakina Patrawala
PG Diploma in Dietetics
and Applied Nutrition
Mumbai



Disha Jhaveri PG Diploma in Clinical Nutrition and Dietetics Mumbai



Mittal Waghela

MSc in Food Science
and Nutrition
Mumbai



Tareshi Dixit

MSc in Clinical Nutrition
and Dietetics

Mumbai



Shweta Nagar
Masters in Food Science
and Nutrition
Ahmadabad



Sushma Gumma
PG Diploma in Clinical
Nutrition and Dietetics
Vijayawada



Zoya Fazal

Bacherlor's in Food Science

& Nutrition

Mumbai



Disha Bagadia
PG Diploma Clinical Nutrition
& Dietetics
Mumbai



Akshee Bansal

Masters in Dietetics
and Food Service Management
Ambala



Sidra Bedar
PG Diploma Clinical Nutrition
& Dietetics
Lucknow



Aswwini Sagarr

Master's in Nutrition
and Dietetics
Hyderabad



Shipra Bhatnagar
PhD in Food and Nutrition
Ahmedabad



Pooja Marathe

Master of Business Administration
(Food and Agri Business Management)

Hyderabad



Asha Nair

MSc in Clinical Nutrition

& Dietetics

Kochin



Dhanshree Pachorkar

Bachelor's in Nutrition

& Dietetics

Nashik



Hetal Saraiya
PG Diploma in Nutrition
& Health Education
Ahmedabad



Mihika Mittal
PG Diploma in Nutrition
& Health Education
New Delhi



Pinank Gupta

BSc in Food Science

& Quality control

Vadodra



Shilpa Talati

PhD in Food
and Nutrition

Ahmedabad



Anuja Dharap

Masters in Clinical Nutrition

& Dietetics

Mumbai



Chetna Bansal

Masters in Clinical Nutrition

& Dietetics

New Delhi



Mrinali Divecha

Masters in Food Science
& Nutrition
Vadodra



Dhruvi Rathod

PG Diploma Clinical Nutrition

& Dietetics

Bangalore



Saba Mohd Sabir
PG Dilpoma in Nutrition
& Dietetics
Mumbai



Hetal Kuchara

Masters in Food Science
and Nutrition
Ahmedabad



Uma Borkar

Masters in Nutrition

& Dietetics

Mexico, USA



Anuradha Shah Masters in Public Health Pennsylvania, USA



Gurmeet Kaur

Masters in Dietetics

Food Service Management

Jammu



Abeer Sayed

Masters in Nutrition

& Dietetics

Mumbai



Saloni Bhatt

Masters in Food Science

& Nutrition

Mumbai



Vijeta Goyal

Masters in Dietetics

Food Service Management
Bangalore



Rukhsar Falke
Bachelor's in Dietetics
Mumbai



Qudshiya Motiwala

Masters in Public Health

& Nutrition
Vadodra



Riya Malushte

Msc in Nutrition

& Dietetics
Pune



Vasundhara Arora

Masters in Clinical Nutrition

& Dietetics

Pune



Ankita Chowdhury

Masters in Dietetics & Food

Service management

IGNOU



Lata Sharma
Masters in Nutrition
and Dietetics
Delhi



Prachi Sawtekar

Masters in Sports

Nutrition

Mumbai



Vishwa Patel
Bachelor's in Foods
and Nutrition
Baroda



Riya Mehta
Bachelor's in Food Science
and Nutrition
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Richa Singh

MSc Food Science
and Nutrition,
Lucknow



Priyanka Shetty

Masters in Clinical

Dietetics

USA



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Rachel Deepthi

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Nutrition

Chennai



Saima Shaikh

MSc in Clinical nutrition
and dietetics
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Sania Qureshi
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(Dietetics)
Delhi



Anuja Dani
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and Dietetics
Pune



Abha Sardesai

Masters in Clinical

Nutrition

Mumbai



Roomani Jain Master's in Food and Nutrition Rajasthan



Purabi Gunjal
Masters in Nutrition
and Dietetics
Pune



Achala Nuguri
Masters in Food Science
and Nutrition
Bangalore



Sneha Kasale
Masters in Nutrition
and Dietetics
Pune



Shilpi Goel

Masters in Nutrition
and Dietetics
Raipur



Deepali Ghodse

PG Diploma in

Dietetics

Pune



Chaithra R

Masters in Nutrition
and Dietetics
Bangalore



Nisha Salian

Masters in Clinical Nutrition

& Dietetics

Mumbai



Swati Chawla

Masters in Clinical Nutrition

& Dietetics

Mumbai



Ayesha Sattar

Masters in Clinical Nutrition

& Dietetics
Pakistan



Vibha Baid
Dietetics and hospital food
service IHM
Jaipur



Tanvi Kulkarni

Masters in Nutrition
and Dietetics
Pune



Bonny Shah

Masters in Nutrition
and Dietetics
Mumbai



Richa Srivastava

Masters in Food Science

& Nutrition

Noida



Dilkash Abidi Masters in Nutrition and Dietetics Mumbai



Anupreksha Rastogi

Masters in Food Science
and Nutrition
Chandigarh



Dhwani Jain Masters in Clinical & Public Health nutrition Delhi



Suhana Shriyan Masters in Dietetics and Applied Nutrition Bangalore/ Dubai



Shilpa Mittal

Masters in Food Science and

Nutrition

Mumbai



Purva Shah

Masters in Clinical Nutrition
& Dietetics
Mumbai/ Nashik



Mona Titus

Masters in Dietetics &
Food Service Management
Mumbai/ Chandigarh



Mayuri Sahasrabudhe-Joshi

PG Diploma in Clinical
Dietetics

Nashik



Manasi Shah

Masters in. Clinical Nutrition
and Dietetics
Mumbai



Chaya Mishra

Masters in Nutrition
and Dietetics
Allahbad



Aishwarya Powar

B.Sc in Food Technology And
Management
Kolhapur

# Other Programs and Activities





A webinar once every month on various topics spanning the entire spectrum of a Nutripreneur's life - from motivational counselling to video shooting and everything in between.



#### NEP LIT30 - Learn IT skills in 30 days

Learn IT skills in 30 days ranging from website creation, generating website traffic, making a YouTube channel and everything in between. These tangible skills will help take your nutrition practice to the next level.



#### **Public Speaking Mastercalss**

An immersive and specialised class to shake the stage fright out of you. Experiential learning tactics (improv speaking, elevator pitches, debates) will be used to cultivate and polish our skills.



#### **Content Writing Masterclass**

An immersive and specialised class on tapping into your inner writer and editor (even if you have a fear or a disdain for both). Experiential learning tactics (writing rooms, pair-and-share, creating draft copy for relevant scenarios) will be used to cultivate and polish our skills.



#### Annual summit + eNlight

An annual event where ideas meet and magic happens! Network with fellow Nutripreneurs and engage with industry stalwarts on intellectual discourse around the latest trends in the health, nutrition, dietetics and wellness world.



#### **Workshops and Symposiums**

Give your students an opportunity to learn all about the exciting world of Nutripreneurship. Listen in as our founders share candid stories about their individual entrepreneurship journeys, from the highest highs to the lowest lows and all of the lessons they've accumulated. Experiential modules (simulations, group presentations) may be included upon request too.

## FREEDOM WEBINARS

#### **NEP Freedom Webinar Series-**

#### Season 1

- 1. Motivational counselling techniques for difficult clients
- 2. Build an online practice with zero investment
- 3. Video-making workshop for Nutritionists
- 4. Capturing the community
- 5. Basics of Finance management
- 6. Effective pricing strategies Get more for less
- 7. Blogging essentials for Nutritionists
- 8.Legal essentials Copyright, Trademark and Registration
- 9. Corporate Wellness an emerging space
- 10. Building a Maternal and Child Nutrition practice
- 11. Building a Sports Nutrition practice
- 12. Generating Passive income for your Nutrition practice

#### **NEP Freedom Webinar Series -**

#### Season 2

- 1. Nutrition supplement recommendations A complete guide for clinical practice
- 2. Counselling for behaviour change A deep-dive
- 3. Nutripreneur End game Winning the war against fad diets and quacks
- 4. Business communication 101 Crafting your competitive edge
- 5. First 100 days Early strategies for growing your nutrition venture / nutrition project
- 6. Food product development Emerging business opportunities
- 7. Shoot, share, encash Monetizing your video content
- 8. Tailoring Nutrition interventions Strategies for managing cultural diversity
- 9.Go digital latest trends in online marketing
- 10.Practice what you preach How to be a role model for your clients
- 11. Business Automation 101 Time-saving technology to your rescue
- 12. The resilient Nutripreneur Managing both success and failure





Sarojini Naidu Vanita Maha Vidyalaya, Hyderabad.

4th July, 2017



Mount Carmel College, Bangalore.

September, 2017 NNW



Symbiosis International University, Pune

NNW, September 5, 2017



eNLight annual event Ahmedabad

NNW, September, 2017



## SYMPOSIUMS



Jaipur, University of Rajasthan

March 26, 2019



The Maharaja Sayajirao University, Baroda

NNW, September, 2017



**IDA Chapter, Ludhiana** 

December 12, 2019



Navi Mumbai, Mumbai

August 19, 2018



## **NEP ADVENTURE GETAWAYS!**



## **NEP ADVENTURE GETAWAYS!**























# eNlight 1.0 - 2017

























# eNlight 2.0 - 2018



# eNlight 3.0 - 2019











































## Dt. Jaini Shah

Program Manager, NEP nep@mynep.org

Mob: +91-7208530876



#### Vishwas

200, Om Lamba Society, Sion-Trombay road, Mumbai 400022. INDIA



Website:

www.MyNep.org

# NUTRITIONIST Entrepreneurship Program

www.mgNEP.org

